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Graphi design: CMC Studio. Photo: Francesco Fiocco

A man in a dark jacket stands on a grassy hillside, looking out over a valley. The foreground is filled with tall, golden-brown grasses. In the background, there are rolling hills and mountains under a clear blue sky. The overall scene is peaceful and scenic.

# MOROSITO<sup>®</sup>

**YOUR PERFECT ZONE**

*Your coffee, the ideal sensation*





## **MOROSITO CAFFÈ: A FAMILY STORY**

A production always oriented towards excellence. The passion for Italian coffee, the search for quality raw materials, the meticulous attention to the production process, the dedication to work: these are the ingredients we love to put into our work day after day. Morosito Caffè is the story of the Mentisano family.

## **PRODUCTION PROCESS**

The company carefully monitors all stages of the production process and product quality, always maintaining the craftsmanship of the product, respect for the environment during the production cycles, management of energy and waste. This makes Morosito a company dedicated to sustainability.





**MOROSITO**  
italian espresso coffee

[www.morosito.it](http://www.morosito.it)  
**MISCELA BAR**  
cialda monodose  
in atmosfera protettiva

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## **VISION**

The passion for coffee has successfully guided the company in domestic and foreign markets. Our vision is to always offer products of the highest quality enabling to meet the preferences of a demanding clientele who is looking for authentic flavors

## THE COFFEE

### TRADITION AND INNOVATION

The “Roasting Stage” is the most delicate moment in the coffee’s production cycle because the exact degree of roasting of the beans determinates the goodness of the flavor and the scent of aromas. For this reason, even today, we still produce coffee in the traditional way while still maintaining a careful attention toward innovation, in order to always offer our clientele a new and quality product.



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ON  
OFF







## BLEND S



**Blu Blend:** sweet and velvety flavor, soft and full-bodied, cocoa flavored cup.



**Oro Blend:** amiable and aromatic flavor, fraught and full-bodied floral fragrance cup.



**Rosso Blend:** harmonious and aromatic flavor, fraught and creamy, citrus fragrance cup.



**Arancio Blend:** intense flavor, dense and persistent, spicy aroma cup.



**Azzurra Blend:** strong flavor, full and rounded, toasted bread aroma cup.



**Dek Blend:** aromatic and delicate flavor, low in caffeine (-0,10%).

## COFFEE LINES

 L'Èspresso Fap

 L'Èspresso Pod

 L'Èspresso Mio

 M.Èspresso

 DOLCE Èspresso

 Miscela bar

 A casa tua



## L'ÈSPRESSO FAP (disposable filter)

Blend of roasted, ground coffee single dose Fap Capsule packaged in a protective atmosphere compatible with “Espresso point” coffee machines or machines that provide adequate Fap capsule housing.



*Allow yourself a moment of relaxation with a coffee, a break from daily routine, let yourself go wrapped up its unique perfume and enjoy your moment.*

## L'ÈSPRESSO POD

Blend of roasted, ground coffee food filter paper pod E.S.E (Easy Serving Espresso) packaged in a protective atmosphere with 44 mm and 38mm diameter.



*Carve out a space in your day, to reflect, to relax, to organize your agenda or weekend and accompany it with a good coffee.*

## L'ÈSPRESSO MIO

Blend of roasted, ground coffee capsule packaged in a protective atmosphere compatible with Lavazza A Modo mio coffee machines.



*From morning to night:  
if you choose the right  
blend at the right moment  
coffee will always be  
a great idea.*

\*The trademark is not owned by Morosito Caffè or by associated companies.



## M.ÈSPRESSO

Blend of roasted, ground coffee capsule packaged in a protective atmosphere compatible with coffee machines Citiz, Pixie, Essenza, Lattissima, U, Maestria e Inissia manufactured by De Longhi and Krups brand name Nespresso\*.



•••  
*During a business meeting, making new acquaintances or simply chatting with friends there is always a good coffee involve.*

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## DOLCE ÈSPRESSO

Blend of roasted, ground coffee capsule packaged in a protective atmosphere compatible with coffee machines Nestle\* “Dolce Gusto”.



*At home, at the bar, in the office, with family, with a colleague or friend: drink wherever you want and with whoever you want just as long as it is Morosito Coffee!*

## MISCELA BAR

From our experience and craftsmanship our bar blends are born, the fruit of a careful selection of the best quality Arabica and Robusta coffee beans from Central-South America and Indian countries.

After roasting, the whole beans are packaged in food bags with a aroma-saving valve, for espresso machines, the HORECA sector, Bars, and Restaurants.



*«See you at the bar for a coffee?»*

*How often do we say it? Take notice. Coffee is always the protagonist and accomplice of the most important moments of your day.*

## AT YOUR HOME

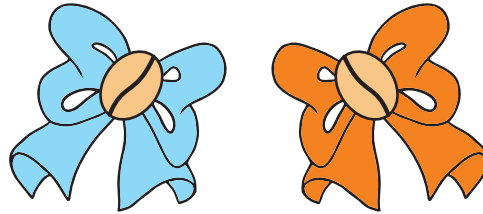
The pleasure of having a ground coffee at home with the Rosso and Blu Morosito blends eliminates the differences between an espresso at the bar and a moka pot coffee. This is thanks to the aroma-saving valve inserted in the packaging which preserve the intense taste and the organoleptic characteristic qualities of the coffee.



*The gurgling sound of your moka pot coffee maker and the scent of coffee that invades the house is a call to which it is impossible to resist.*







## THE NEWBORN BLENDS

Our attention towards our customers' needs and our continuous search for quality has brought us to discover new cultivated varieties characterized by scents and flavours that remind us of their countries of origin and produced by firms that put sustainability and respect for work first.

Thus two new blends were born: "*☕Cafè*" which is characterized by intense flavor and full body and is strongly inspired by the warmth and the energy of the Sicilian sun, and "*Zagara*", whose citrus fruit heart has a floral scent and enveloping creaminess.





MOROSITO CAFFÈ

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